



*Villa Bella*

# UPDATE IN AESTHETIC SURGERY OF THE FACE

**8<sup>th</sup> International Plastic Aesthetic Surgery Course**

**Villa Bella Clinic , Salò, Lake Garda, Italy**

**2013 May, 24-25-26**

*Directors: Giovanni Botti - Mario Pelle Ceravolo*

# Welcome

Dear Colleague,

Once again, the Villa Bella Course will be held from **May 24-26, 2013** in **Salò**, a stunningly beautiful town on the shores of Lake Garda, Italy. The seminar will present comprehensive coverage of the most advanced techniques and concepts in facial rejuvenation. It will focus on live surgery (there will be 12 major operations) as well as practical and didactic lectures and video presentations. A wide range of topics will be covered that will enhance your professional development and continuing medical education. The latest trend-setting techniques for brow lift, midface lift, cheek and neck lift, blepharoplasty, implants and fat grafting will be demonstrated in great detail. An outstanding local and International faculty will illustrate the most up-to-date procedures and the participants will have the ability to communicate with all the lecturers and surgeons as direct involvement will be expected and welcome. Surgical rejuvenation together with volume enhancement (fat, fillers, implants) represents the most effective way to reshape the ageing face. Attending this course will inform you on the newest and most interesting techniques in the field. Various panels will treat the recent evolution of fat grafting and the newest devices developed to perform this operation, including fat harvesting, preparation, and fat-transfer. Special topics, such as the treatment of exophthalmos, hard-tissue shaping in facial aesthetic surgery, minimally and non-invasive techniques, will also be covered. Panels will discuss controversial areas, the limitations to techniques and procedures, in addition to complications and patient safety. This year two innovative mini-courses will be introduced for the most broad minded surgeons: one on sculpture and the other on the art of make-up, with reference to facial aesthetic surgery and medicine. **The Surgical Sculpture Course, at the end of which all the participants (max 20) will have created a clay head, will last 2 whole days (May 22-23) and will be held by the famous Italian sculptor Angiolino Aime in his atelier (a church of the 15th century).** A unique experience allowing the surgeon to be able to focus on the face through a tridimensional perspective. The make-up course, on the other hand, will be oriented towards a better understanding of how make-up can integrate and improve aesthetic surgery results (the secrets of shadows and lights).

Come and join us!!

*Giovanni Botti*



The traditional and well established Villa Bella Clinic course will be repeated in the year 2013. The main topic will be facial aesthetic surgery. Various blepharoplasty techniques, together with face lifts (neck, cheek, temporal and mid-face areas) will be carefully dealt with. Ample space will be given to the most updated fat grafting and resurfacing techniques. Every procedure will be analyzed in detail, highlighting advantages and disadvantages and examining any possible complications and their solutions. As usual, together with the surgeons from Villa Bella, well known surgeons from all over the world will be involved to show the participants the most recent evolutions of their techniques, sharing their latest findings, tips and tricks. High broadcasting quality as well as constant audience-operator interaction will be assured by the most updated audio-video technology, granting a true “live” experience.

### **Invited Faculty:**

Alain Bonnefon (Montpellier, France), Giovanni & Chiara Botti (Salò, Italy), Antonio Cella (Salò, Italy), Luigi Clauser (Ferrara, Italy), Andrea Grisotti (Milan, Italy), Saverio Langella (Naples, Italy) Claude Lelouarn (Paris, France), Pier Francesco Nocini (Verona, Italy), Mario Pelle Ceravolo (Rome, Italy), Oscar Ramirez (Weston, Florida), Dirk Richter (Wesseling, Germany), Yves Sabban (Nice, France), José Luis Salas Martinez (Tijuana, Mexico), José Santini (Nice, France), Constantin Stan (Bucarest, Romania), Antonio Tapia (Barcelona, Spain)

### **Conference venue:**

Salò Town Hall, Sala dei Provveditori, Lungolago Zanardelli, 52 - 25087 Salò (BS)

Closed circuit - Television - Live from Villa Bella Clinic

12 OPERATIONS

The official language is English



# Programme

## Friday 24 May 2013

### MORNING SESSION

- 07.15 The mayor of Salò welcomes the course attendees  
07.25 Introduction to the Course - *G. Botti and M. Pelle*

### PERIOCLAR REJUVENATION

- 07.35 Anatomy of the periocular area and basic blepharoplasty - *G. Botti*  
08.00 Algorithm for Treatment of the Herniated Lower eyelid Fat Pad - *O. Ramirez*  
08.20 Canthoplasties - *G. Botti*  
08.40 Combining skin removal with volume addition around the eyes - *M. Pelle*

### Closed circuit television from Villa Bella Clinic - Live Surgery

- 09.00 Upper and lower blepharoplasty with fat transposition  
Surgeon: *A. Cella*

- 10.00 Simplified face lift + fat grafting  
Surgeon: *A. Grisotti*  
10.30 *Open coffee*  
11.00 Concentric midface lift  
Surgeon: *C. Lelouarn*  
12.00 Brow lift, periorbital sculpturing and ectropion correction  
Surgeon: *G. Botti*

13.30 LUNCH AT THE LAKESIDE

### AFTERNOON SESSION

#### BROW LIFT

- 14.40 Eyelid ptosis - *L. Clauser*  
15.00 Eyelid ptosis: Minimal Incision and Minimal Manipulation Levator Anchor Technique - *O. Ramirez*  
15.20 Non endoscopic brow lift - *G. Botti*  
15.50 Endoscopic Forehead Rejuvenation: Evolution from lifting to 3-D Manipulation. 30'-  
*O. Ramirez*



# Programme

16.10 Closed Non Endoscopic  
Forehead Lift - *J. Salas*

16.20 **Round table**  
(interaction with the audience)

- What is the key for an actual effective brow lift?
- Is there still a place for a subcutaneous dissection?
- Can fat grafting efficaciously substitute brow lift?

*M. Pelle, D. Richter, J. Santini, A. Tapia*

## MIDFACE LIFT

16.50 Midface anatomy: new concepts  
- *Y. Sabban*

17.15 Midface lift: general concepts -  
*G. Botti*

17.40 Concentric midface lift - *C. Lelouarn*

18.05 Midface lift: my way – *D. Richter*

18.30 Midface lift: a comparative study  
of different suspension

procedures in my surgical  
practice - *C. Stan*

18.50 My first 10 results of Midface Lift  
with Temporal Anchoring - *J. Salas*

19.00 **Round table**

(interaction with the audience)

- Midface lift techniques.
- Superficial or deep midface lift?
- Lifting or filling the midface?
- Can an implant substitute a midface lift?
- Does “highSMAS” provide the same results as subperiosteal midface lift?

*A. Bonnefon, M. Pelle, O. Ramirez, Y. Sabban, A. Tapia*

20.30 GALA DINNER (buses leaving  
from the bus station at 20.10)





# Programme

**Saturday 25 May 2013**

## MORNING SESSION

### FACELIFT BASICS

- 07.30 Introduction - *M. Pelle*  
07.45 Surgical anatomy of the face –  
*J. Santini*  
08.00 The deep plane facelift: evidence  
based surgery - *J. Santini*

### Closed circuit television from Villa Bella Clinic - Live Surgery

- 08.30 Face lift, midface lift and sup/inf  
blepharoplasty  
Surgeon: *C. Botti*  
10.00 Midface lift  
Surgeon: *D. Richter*  
10.30 *Open coffee*  
11.00 Brow lift, blepharoplasty and  
dynamic canthopexy  
Surgeon: *C. Botti*  
12.00 Anatomical facelift  
Surgeon: *J. Santini*

13.30 LUNCH AT THE LAKESIDE

## AFTERNOON SESSION

### FACE LIFTS

- 14.45 The first facelift: practical  
suggestions - *M. Pelle*  
15.10 Deep vertical lift: coupling  
cervico-facial and midface  
rejuvenation - *A. Bonnefon*  
15.35 Cervico-facial lift: my way - *C.  
Lelouarn*  
16.00 Cervico-facial lift after 30 years  
of experience: what works and  
what doesn't - *A. Tapia*  
16.25 Endoscopic Cervicoplasty  
without Skin Excision - *O.  
Ramirez*  
16.50 Facelift complications – *C. Botti  
& M. Pelle*  
17.00 *Open coffee*  
17.10 **Round table**  
(interaction with the audience)
  - Clarifying Technical  
Approaches in Facial  
Rejuvenation.
  - Pre-jowl depression.



# Programme

- Lifting the jowl soft tissues?
- Filling the concavity?
- Releasing the ligament?
- Which treatment actually works on the naso-labial groove?
- Still a place for plications?
- Does short-scar/limited dissection face lifts (MACS, etc) provide the same results as longer scar/extended dissection ones?

*A. Bonnefon, C. Lelouarn, D. Richter, J. Santini, A. Tapia*

- Overrated procedure or essential technique for facial rejuvenation?
- Is the cannula shape and type really important or is it just a commercial issue?
- Is harvesting area fundamental?
- Does local anesthesia interfere with taking rate?
- Do fillers allow to obtain similar results as fat?
- Can we actually predict the longevity of the results?

*L. Clauser, M. Pelle, O. Ramirez, D. Richter*

## FAT GRAFTING AND FILLERS

- 17.35 Fat grafting: the most interesting procedures - *G. Botti*
- 17.55 Facial volume enhancement: when and why fillers and fat? - *C. Stan*
- 18.15 Stem cell enriched fat grafting - *A. Grisotti*

- 19.15 "My own facelift": a personal experience by a plastic surgeon on the backstage of a facelift operation performed on himself. *S. Langella*

19.30 COCKTAIL AT THE LAKE SIDE

- 18.35 **Round table**  
(interaction with the audience)
- Fat grafting.



# Programme

## Sunday 26 May 2013

### MORNING SESSION

#### **Closed circuit television from Villa Bella Clinic - Live Surgery**

- 07.30 Endoscopic face lift  
Surgeon: *O. Ramirez*
- 09.30 Facial fat grafting  
Surgeon: *C. Stan*
- 10.30 *Open coffee*
- 11.00 Secondary face lift  
Surgeon: *M. Pelle*

13.30 LUNCH AT THE LAKESIDE

### AFTERNOON SESSION

- 14.45 Advanced croton oil + phenol  
peel: a simple and cheap  
procedure for great results - *A.  
Bonnefon*

### IMPLANTS OR OSTEOTOMIES

- 15.00 Facial implants - *O. Ramirez*
- 15.30 Bone sculpturing - *P.F. Nocini*

### EXOPHTALMOS

- 16.00 The point of view of the maxillo-  
facial surgeon - *L. Clauser*
- 16.30 The point of view of the plastic  
surgeon - *M. Pelle*

### LAST QUESTIONS AND ANSWERS

- 17.30 Adjournment

In keeping with the tradition of informality, open discussions will be held during and after each presentation and during the course of live surgery demonstrations.

Lectures and operations may be substituted or added, as case load demands.





# *Tourist information*

Why not make a vacation around the Villa Bella course and take advantage of the beautiful areas that are easy to reach from Lake Garda?

## **Some of our suggestions:**

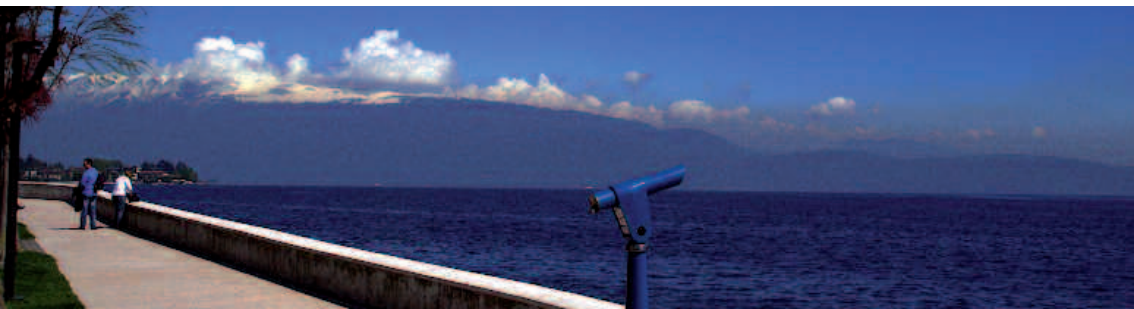
Lake Garda is a big lake so although you will spend a few days in Salò, after the course finishes you can move around to another town on the lake since there are so many places to stay. For those who enjoy a spa, there are quite a few thermal resorts on and around the lake. Golfers have a choice of different golf clubs to enjoy for a couple of days. For sports fans; sailing and windsurf are two sports that are very popular on Lake Garda as it is one of the best places in Italy that has the “perfect” wind. Mountain biking around the hills that surround the lake is also very common. Mountain areas are very close by, and even though the skiing will be over, mountain lovers will be drawn to the beautiful views and panoramic walks as well as the quaint little villages in Trentino. Bergamo, Milan, Como and Lake Maggiore are not too far from Lake Garda to drive to.

**Venice** in late spring. Venice is one of the most wonderful cities in the world and brings a surprise every time that you return. From Venice you can easily reach the coast, where kilometres of beautiful sandy beaches await you. If you like architecture, you can take a day trip up the Brenta river, leaving from Venice to visit various Palladian mansions and parks that are one of the jewels in the crown of the Venetian region.

**Verona**, is of course, for the romantics! The city is small enough to visit in one day, and the home of Romeo and Juliette is a fascinating city to be explored on foot. For those who love plants and garden architecture then the famous sixteenth century Italian gardens “giardini Giusti” cannot be missed. A lovely day out, is taking a car to the hills around Verona to Valpolicella and have a day planned around wine tasting at the various “cantine” to become experts in one of Italy’s finest wines.

**Padua**, a city that has a 3000 year history, is one of the most loved cities of art in the whole country. Home of the most ancient Universities in Europe, Padua is also the city of science. Two of the highlights of the city are the frescoed chapel “Capella degli Scrovegni” that is home of a Giotto masterpiece. The whole of the chapel has a narrated fresco that is breathtaking. In the very heart of the city, beside the busy marketplace, is the Palazzo della Ragione that is a medieval town hall originally built starting in 1172. Padova is a great city to explore on a bicycle.

Other small villages, worth to visit: **Sirmione, Malcesine, Limone, Riva, Gargnano, Tignale, Tremosine.**



# Registration form

Send to fax n. +39 02 43911650 by email: congress@cq-travel.com

Surname \_\_\_\_\_ Name \_\_\_\_\_  
Address \_\_\_\_\_ Postal code \_\_\_\_\_  
City \_\_\_\_\_ Country \_\_\_\_\_  
Profession \_\_\_\_\_ Specialty \_\_\_\_\_  
Codice Fiscale (only for Italians) \_\_\_\_\_  
VAT (IVA) number \_\_\_\_\_  
Tel \_\_\_\_\_ Fax Email \_\_\_\_\_

- ☐ **Registration fee (deadline 2<sup>nd</sup> May 2013)** Euro 1.210,00\*
- ☐ **Physicians from developing countries/AICPE Members** Euro 1.050,00 \*
- ☐ **Residents in training** Euro 605,00\*
- ☐ **Surgery sculpture course (2 days)** Euro 150,00

Vat 21% included in all rates

\* A 15% of the taxable income of the registration fees will be donated to the Association AICPE Onlus

## PAYMENT Amount in Euro

a) **CREDIT CARD** ☐ VISA ☐ MASTERCARD ☐ AMEX

Card's owner \_\_\_\_\_

N. \_\_\_\_\_ Expiry date \_\_\_\_\_ / \_\_\_\_\_

b) **BANK TRANSFER** – PLEASE SEND COPY

Beneficiary CQ Travel srl

Banca Sella - IBAN: IT24W 03268 01605 052866945210 – SWIFT: SELBIT2BXXX

c) **CHEQUE**

Made out to: CQ Travel srl and sent to: CQ Travel - Via Pagliano 37 - 20149 Milano

## TERMS OF CANCELLATION

In case of cancellation before the 10<sup>th</sup> May 2013 a penalty of Euro 120,00 for the administration costs will be applied. Cancellations after that date will not be refunded.

All communications to be sent to:

CQ Travel - email: congress@cq-travel.com - fax. +39 02 43911650

Date ..... Signature .....

# Hotel Accommodation Form

Send to fax n. +39 02 43911650 by email: congress@cq-travel.com

|                                    |             |
|------------------------------------|-------------|
| Surname                            | Name        |
| Address                            | Postal code |
| City                               | Country     |
| Profession                         | Specialty   |
| Codice Fiscale (only for Italians) |             |
| VAT (IVA) number                   |             |
| Tel                                | Fax Email   |

The prices are in Euro and are per room per day, including breakfast and taxes. Please indicate a first and second choice of the hotel.

| Hotel   | Cat. | Double room | Double room /single use |
|---|------|-------------|-------------------------|
| <input type="checkbox"/> Hotel Laurin                                 | 4    | € 200       | € 180                   |
| <input type="checkbox"/> Hotel Salo du Parc (Lake view)               | 4    | € 200       | € 175                   |
| <input type="checkbox"/> Hotel Bellerive                              | 4    | € 185       | € 185                   |
| <input type="checkbox"/> Hotel Gambero (available nights: 25-26 only) | 3    | € 110       | € 75                    |
| <input type="checkbox"/> Hotel Eden Comfort                           | 3    | € 120       | € 100                   |
| <input type="checkbox"/> Hotel Eden Standard                          | 3    | € 90        | € 80                    |

|              |                |                  |
|--------------|----------------|------------------|
| Arrival date | Departure date | Number of nights |
|--------------|----------------|------------------|

Deadline for hotel bookings: **20th April 2013**. After this date availability and rates cannot be guaranteed and bookings will be dealt with on a on-demand basis. NOTE: THE HOTELS ARE ALL SMALL SO DO NOT HAVE MANY ROOMS AVAILABLE.

## TERMS OF PAYMENT

Full payment on the rooms is requested on booking. Please indicate your choice of payment.

|  |                               |                                     |   |
|--|-------------------------------|-------------------------------------|---|
| <input type="checkbox"/> BANK TRANSFER – Banca Sella – IBAN IT 24 W 03268 01605 052866945210 |                               |                                     |   |
| <input type="checkbox"/> CREDIT CARD:  | <input type="checkbox"/> Visa | <input type="checkbox"/> Mastercard | <input type="checkbox"/> American Express |

|   |                          |
|---|--------------------------|
| N                                       | Expiry date (month/year) |
| Card holder's name (in capital letters) |                          |
| Signature                               |                          |

## TERMS OF CANCELLATION

In the case of cancellation before the **1st May 2013** no penalty will be charged. For cancellations after that date to the **11th May 2013** a 50% of the total booking cost will be charged. After that date NO refund will be possible. All communications should be sent to CQ Travel: Fax 02-43911650– email: congress@cq-travel.com

Date ..... Signature .....



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